



AnyLogic Conference 2024

Presentations – Networking – Workshops

September 05, online

PRESENTER'S GUIDE

Thank you!

The AnyLogic Company truly appreciates your support and would like to thank you for your interest in presenting at the annual **AnyLogic Conference 2024**. Our goal is to offer a variety of presentations from globally recognized organizations using AnyLogic™ simulation and modeling technology for better, more profitable decision-making. As an experienced AnyLogic™ user and advocate of the software, we are certain your presentation will add immeasurable value to the Conference.

Presenting at the AnyLogic Conference allows you to establish yourself and your organization as industry leaders. Your name, along with your organization's name and logo, will be featured in the Conference program, earning you increased exposure. The Conference will also create a virtual networking opportunity with like-minded, innovative AnyLogic™ users, providing an informative and thought-provoking environment.

For your reference, you may review the [2022](#) and [2023](#) Conference programs on our website. We can assure you that it is our mission to make this year's **online** event a worthwhile experience for you and your organization, and ultimately a shared success!

Timeline:

- **July 19, 2024:** Call for Presenters Closes
- **July 29–31, 2024:** Notification of Approval
- **September 5, 2024:** AnyLogic Conference 2024

How to Submit Your Title and Abstract:

- Please review the Presentation Criteria below on what is expected of your presentation.
- Submit a title and abstract in an email to conference@anylogic.com for submission with the subject: [Presenter Inquiry for AnyLogic Conference 2024](#).
- Please keep your abstract under 300 words.

Presentation Criteria:

Presentations should be approximately 20 minutes, with an additional 5–10 minutes allotted for Q&A. To keep strong audience engagement, we recommend that you provide 2-3 “loaded” questions that will be initiated by an AnyLogic team member in the circumstance that the audience does not provide any questions. The content of the presentation should include:

1. Executive summary of the case study to support the abstract submitted.
2. Business challenge solved.
3. Why you chose AnyLogic.
4. Why your work is significant:
 - a) Tangible benefit achieved (numbers or evidence recommended).
 - b) Intangible benefit realized.
5. Show the AnyLogic™ model (through recording; we are happy to assist you in recording your model).
6. Q & A.

Publication Release:

All conference presentations will be recorded and utilized for AnyLogic publication. As a condition of being a Presenter, please note the following:

- Your company Logo (and client's Logo, if applicable) will be utilized for promotion of the Conference.
- Your individual presentation, although live in a virtual setting, will be recorded and made available via the AnyLogic Website.
- Your presentation itself will be made available for download via The AnyLogic Website.
- Your recorded presentation and materials will be converted into a case study for further publishing and repurposing.

****Note****

By agreeing to participate in the conference, you automatically agree to the use of all of the above materials on AnyLogic's website, social media, and other channels.

The responsibility for obtaining approvals (including client's approvals) and the necessary consent is the responsibility of the Presenter. Inability to obtain the proper approvals may reduce the chance that your Abstract will be selected for [AnyLogic Conference 2024](#).

AnyLogic Contact Information:

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